



# Treasury Ambassadors

## KEY BENEFITS



### Exclusive Webinars

Attend private webinar sessions with exclusive access to top-line data and insights.



### Extended Survey Results

Receive Extended Analysis and Results Reports for every survey you complete.



### Awesome Prizes

1 in 2 chances of winning \$20-30 Amazon gift cards.



### Opportunities

Attend networking events, speak on select podcasts/webinars.



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## WHAT YOU NEED TO KNOW

### Program Background

As of 2018, Strategic Treasurer develops and runs 12 surveys annually that poll the treasury and finance environment on topics including B2B payments, technology, compliance, fraud and security, cash management and forecasting, supply chain finance, and risk management. As the breadth of our research increases, Treasury Ambassadors is a program designed to enhance the overall survey-taking experience for respondents by offering extended survey results, prizes, and other opportunities to those who join.

### Who Participates?

The ambassadors program is open to interested practitioners that hold finance or treasury-related positions at a bank, corporation, non-profit, or other organization. While we prefer candidates that have knowledge of and experience in treasury, practitioners that hold other finance-related roles in AP, accounting, compliance, etc. may be included to participate in certain surveys and may still join the ambassadors program.

### How it Works:

A standard participant in the program is expected to complete at least 5 of the surveys offered by Strategic Treasurer every year, but may take as many as are offered. Surveys will be emailed directly to you and are taken through an online portal. Surveys can last anywhere from 10-40 minutes. For longer surveys, progress can be saved and respondents may log back into the survey platform using their email address to continue answering questions. All told, the time spent answering surveys per year averages 1.5-2 hours for participants.

### If You Join...

Strategic Treasurer will keep track of the number of surveys that you complete annually and will deliver semi-annual emails to update you on your position within the program and as a channel for you to provide us with feedback. We will also email you with full results reports, send out invites to results webinars, presentations, and networking events, and deliver gift cards. Ambassadors may also receive exclusive access to new services or resources offered by Strategic Treasurer before the general public.

### Next Steps

If you would like to participate in the ambassadors program, please email our team at [ambassadors@strategictreasurer.com](mailto:ambassadors@strategictreasurer.com) to confirm. For more information about the program or to speak with a representative, please contact **Kylene Casanova** at [Ky@strategictreasurer.com](mailto:Ky@strategictreasurer.com) or **Jill Selgrad** at [Jill@strategictreasurer.com](mailto:Jill@strategictreasurer.com).

**IMPORTANT:** Your personal information (name, company, title, email, etc.) is never shared with any third parties, including survey underwriters or sponsors, under any circumstances without your explicit permission. Data obtained through Strategic Treasurer surveys is viewed anonymously as part of a broader pool of respondents.