



FUTURE OF TREASURY TECH

AI, API, BD, BI, DL, RPA, XML



CRAIG JEFFERY

Founder & Managing Partner, Strategic Treasurer

ALEXA COOK

Consultant, Strategic Treasurer



WHAT.

An exploration of technologies that are changing treasury.



WHEN.

Wednesday, October 7, 2020
11:00 AM – 12:00 PM EDT



WHERE.

Live Online Presentation
Replays at [StrategicTreasurer.com](https://www.StrategicTreasurer.com)

ABOUT THE SPEAKERS.

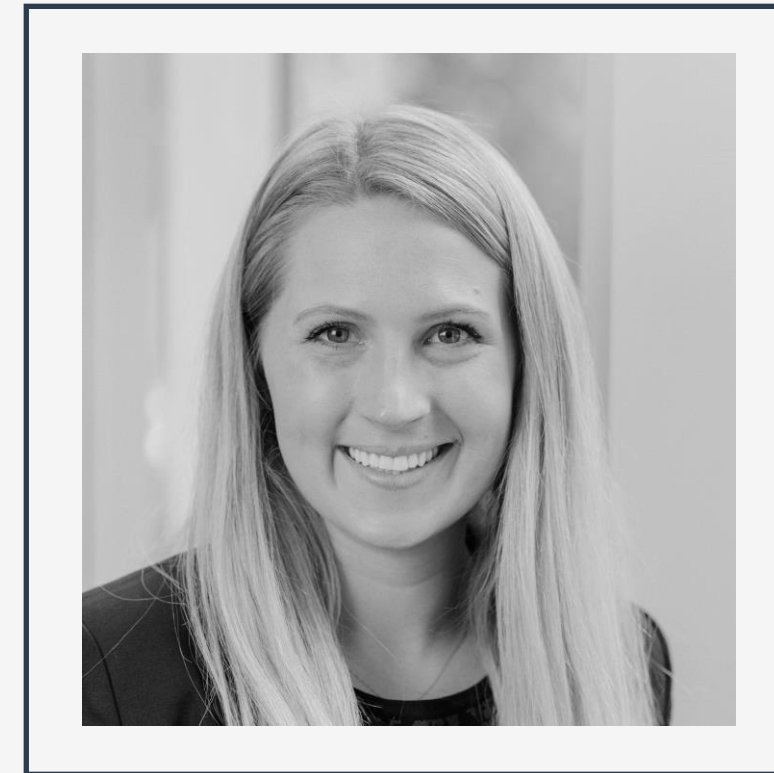
GET TO KNOW TODAY'S SUBJECT MATTER EXPERTS.



CRAIG JEFFERY

Craig Jeffery formed Strategic Treasurer in 2004 to provide corporate, educational, and government entities direct access to comprehensive and current assistance with their treasury and financial process needs.

His 30+ years of financial and treasury experience as a practitioner and as a consultant have uniquely qualified him to help organizations craft realistic goals and achieve significant benefits quickly.



ALEXA COOK

Alexa brings a wealth of knowledge to clients based on her domestic and global background in financial reporting, forecasting, cash management, compliance, bank fee analysis, technology solutions, connectivity, and more.

Alexa worked at a Fortune 500 automotive company and managed a full-blown technology implementation and a multilateral netting program that spanned across more than 30 countries with six different currencies. She was also selected for the company's leadership fast-track and tasked with an expatriate assignment in Germany, where she worked alongside leadership in a manufacturing plant. Alexa received a Bachelor of Science in Finance, followed by an MBA from Oakland University in Rochester, MI.

TOPICS OF DISCUSSION

EMERGING TECHNOLOGY
TRENDS



CHALLENGES

ASSOCIATED WITH NEW TECH



CURRENT STATE

WHAT IS BEING USED NOW



FUTURE OF TREASURY

LOOKING AHEAD



UPGRADING TOOLS

THINGS CHANGE

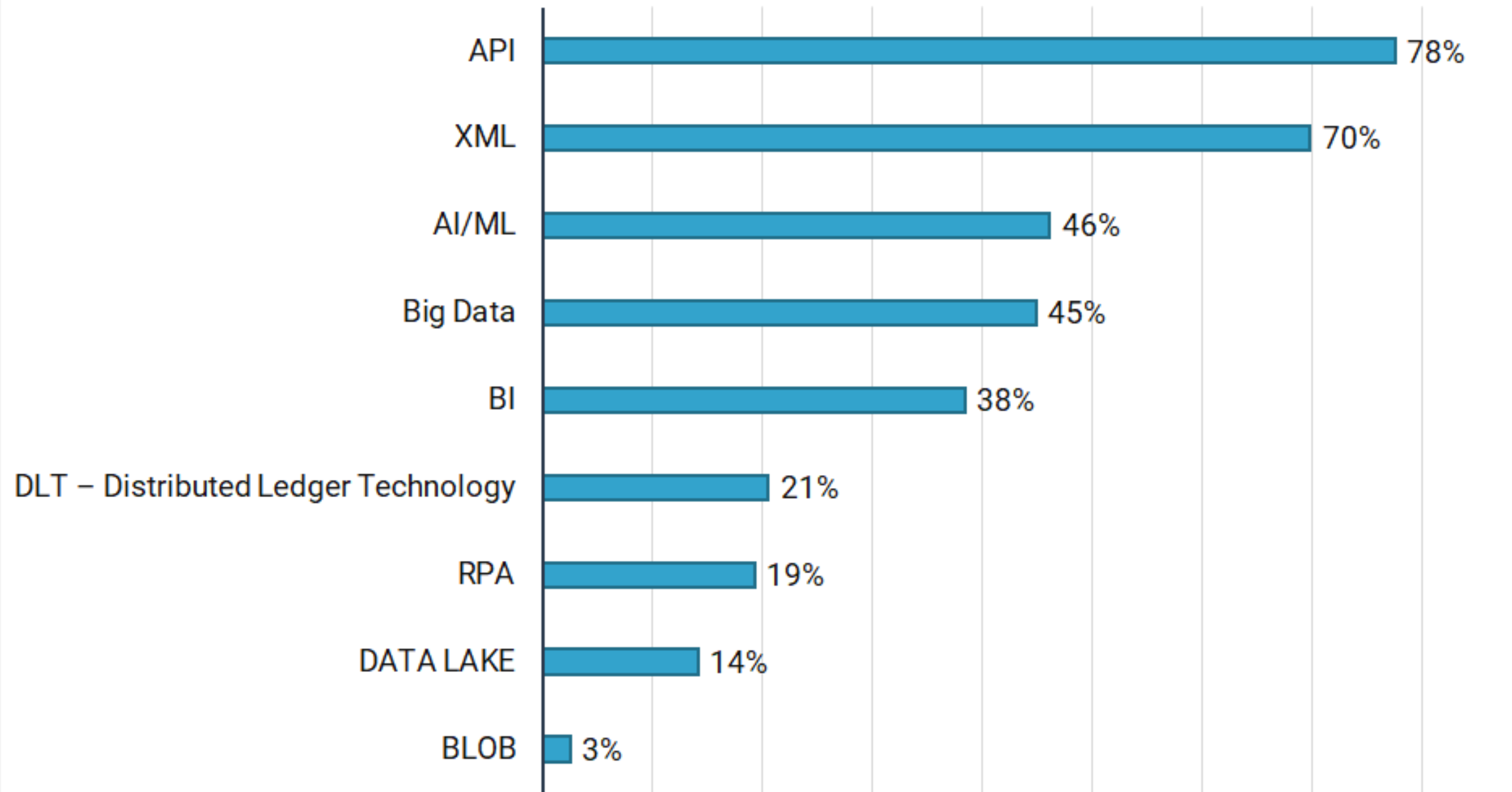


KEY TAKEAWAYS

BEST PRACTICES, RESPONSES AND
PLANS

POLL QUESTION

I am familiar enough to explain the following terms or abbreviations: (Select all that apply)



CHALLENGES

NEW TECH COMES WITH NEW CONCERNS



ALPHABET SOUP

- AI, API, BD, BI, DL, RPA, XML...



HOW TO GAIN FACILITY OF THE TOOLS

- Acquiring the assets



WHAT AND HOW TO MONITOR

- Intake and calibration



REAL VS. HYPE

- Why something will impact our world

NEW TECH

WHAT IS APPROPRIATE FOR YOUR ORGANIZATION

Democratization of technology increases opportunities, but companies should not assume all these offerings are the same. They are not.

- There are dozens of categories of treasury technology and an equally diverse array of providers that service the space.



AI – ML



API



BUSINESS INTELLIGENCE



ROBOTIC PROCESS AUTOMATION



BIG DATA



BLOB / DATA LAKE



XML



DISTRIBUTED LEDGER

THE CURRENT STATE OF TREASURY TECH

A LOOK AT THE TECHNOLOGY SOLUTIONS LANDSCAPE



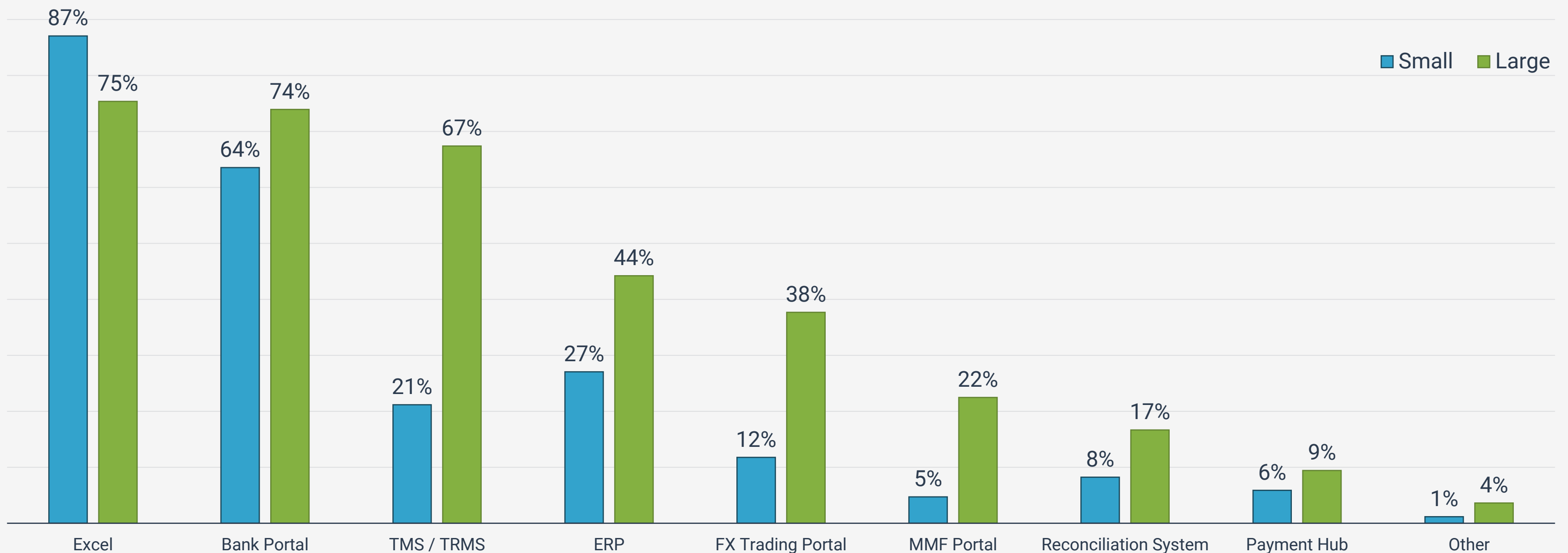
Excel & Bank Portals Lead the Way

Across both small and large firms, Excel spreadsheets and bank portals are the most widely leveraged tools for managing treasury activity.



TMS / ERP Options

While a notable portion of large firms utilize a TMS or ERP for treasury, very few small firms do so. Aside from bank portals and Excel, there is significant deviation between small and large firms regarding their technology use.

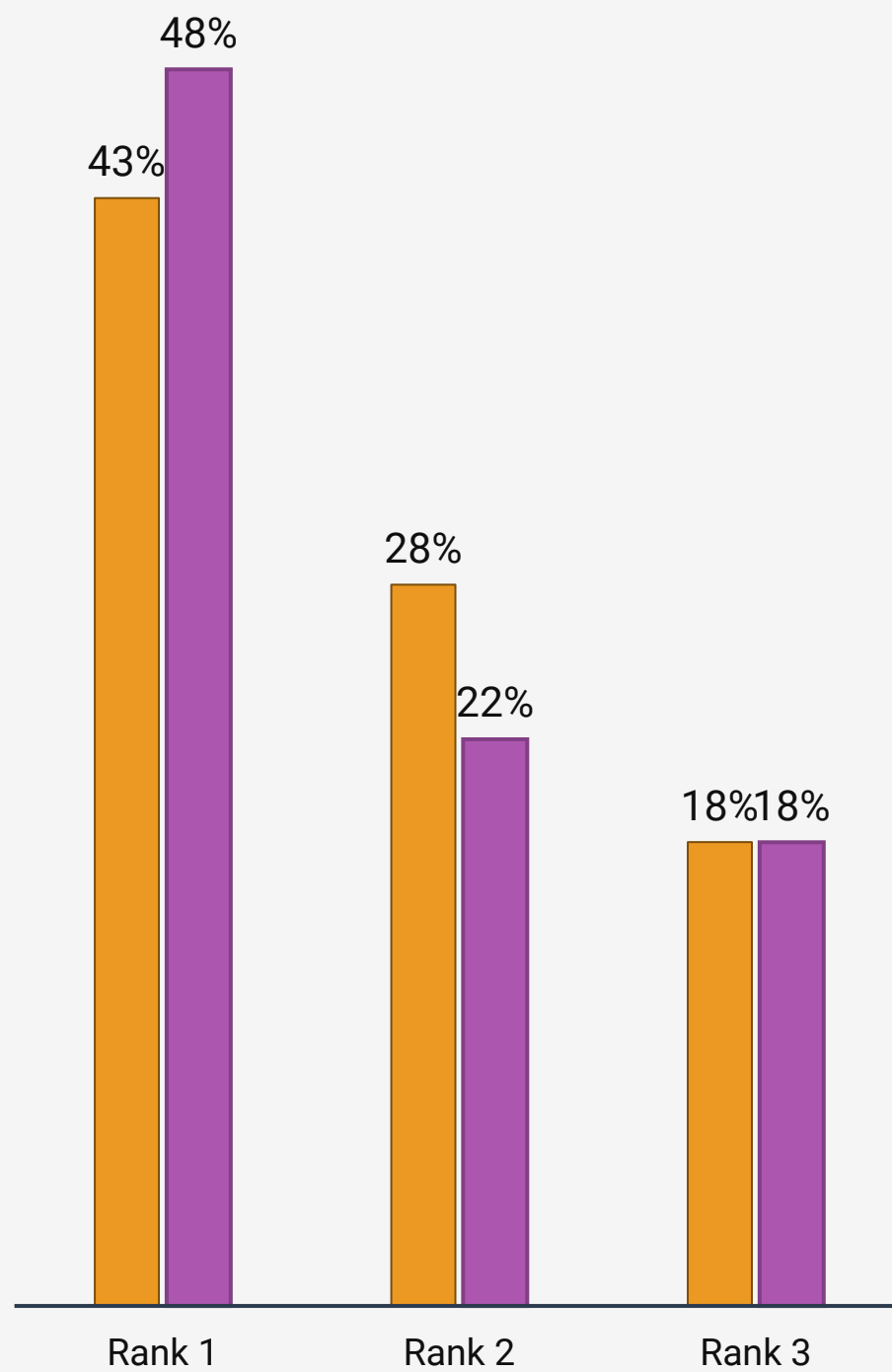


TECH USE

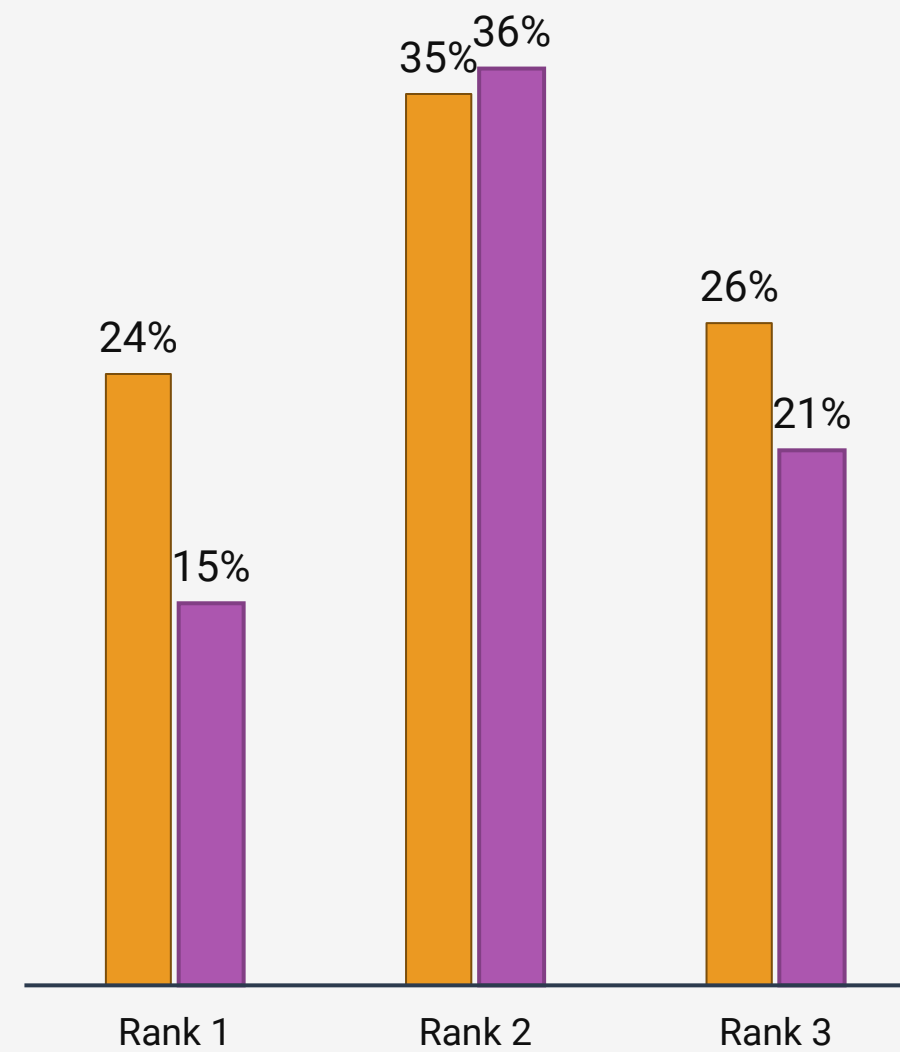
TREASURY – A PRACTICAL GROUP

» Please rank the following technologies or services in the order that you believe they will impact B2B payments over the next 2-3 years:

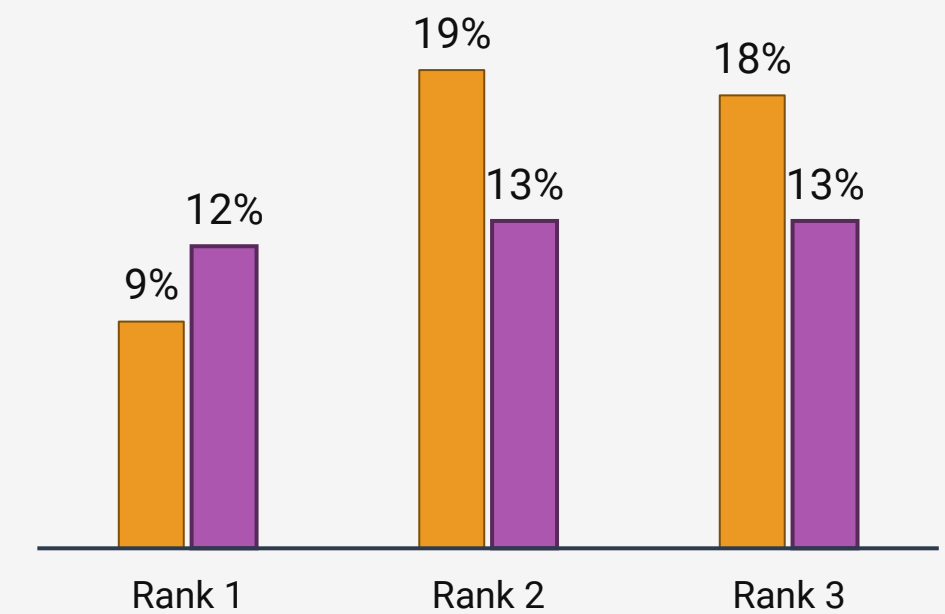
Application Programming Interface (APIs)



Artificial Intelligence (AI) / Machine Learning



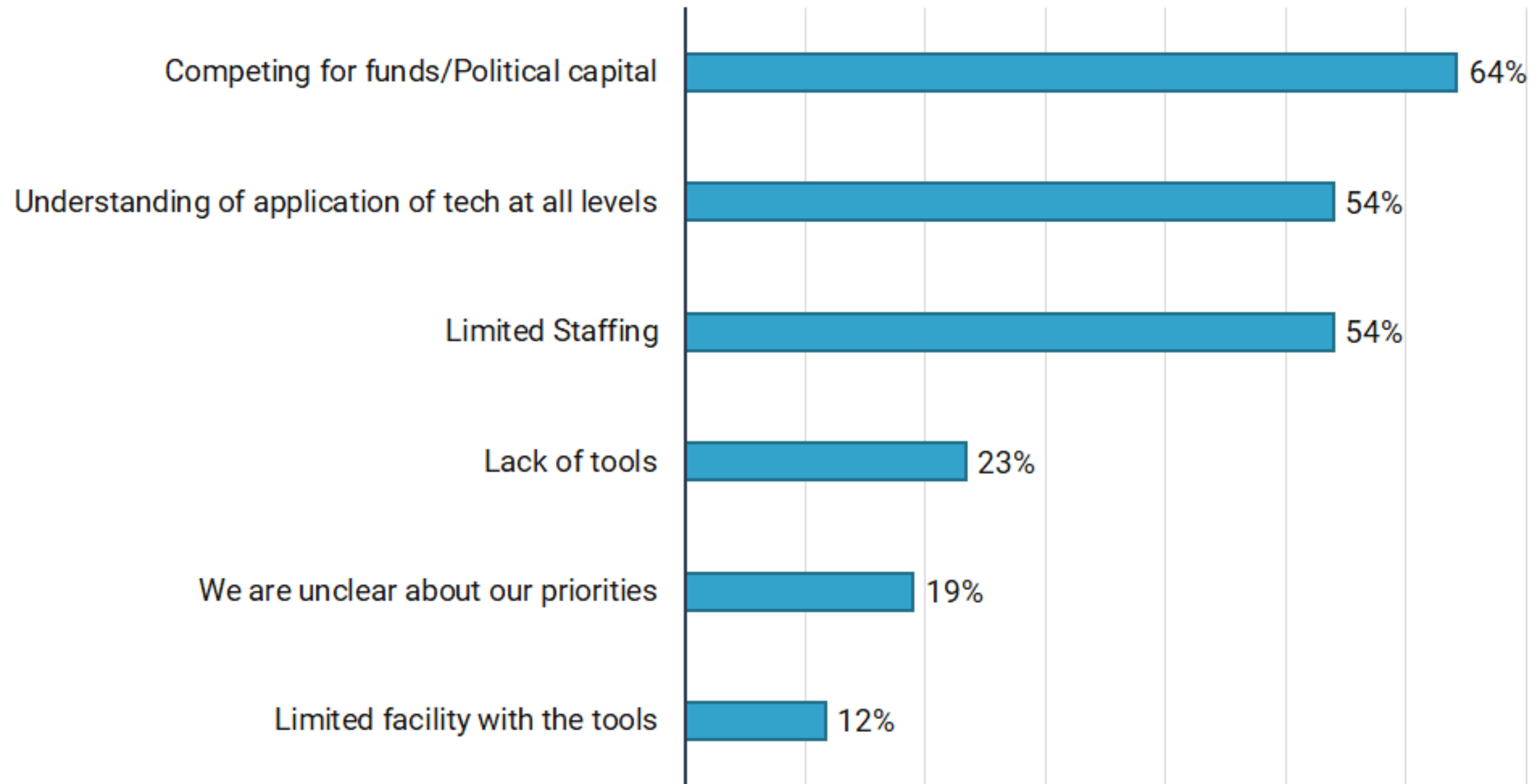
Robotic Process Automation (RPA) / Bots



2020 2019

POLL QUESTION

What are the biggest challenges in your organization to leveraging tech:
(Select all that apply)



BIG ISSUES

TECH TO THE RESCUE OR IS TECH THE SOURCE?



DATA GROWTH

Data is growing at 40-60% per year

- 80% will be unstructured by 2025
- Gigabyte, Terabyte, Petabyte, Exabyte, ZettaBytes, Yottabytes



PROCESSING SPEED & COST

Moore's Law

- Doubling of transistors on microchips every 2 years
- Cost of computers is halved
- Exponential growth



IN MEMORY COMPUTING



FORMATS



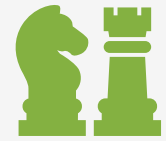
FRAUD



AI, ML, & RPA

UPGRADING OUR TOOLS

THE GAME HAS CHANGED



CHESS MASTER

DEEP BLUE

- 1996: Lost to Gary Kasparov out of six games
- 1997: Upgraded, beat Gary Kasparov 3.5 to 2.5
- Alleged cheating – Deep Blue was dismantled

STOCKFISH

- 2014, 2016, 2018: Various versions
- Historical game inventory
- Massive computing power
- Open source

ALPHAZERO

- 2017: 9 hours of training and no access to historical chess games
- Plays Stockfish – 72 draws, 28 wins, 0 losses
- 4 hours of learning estimated to have a higher ELO than Stockfish



TOP GUN

ALPHADOGFIGHT TRIAL

- August 2020: AI system managed victory over a top U.S. Air Force fighter pilot
- The human opponent was “shot down” five times in a row by the AI drone
- The system was developed for a competition between 8 AI companies and went from concept to reality in just over a year
- Not a perfect comparison: AI had a significant advantage over the human pilot
 - The human pilot was forced to fight on the computer's terms, not vice versa
 - Events were heavily scripted with companies being provided that before the contest
 - Pilot had to use VR goggles and non-standard equipment

BIG DATA • BI • ANALYTICS

REQUIRES A NEW PLAN FOR DATA ORGANIZATION

- **IN MEMORY**
- **STRUCTURED/
SEMI-STRUCTURED/
UNSTRUCTURED**
- **ACCESS IS KEY**
- **SECURITY GROWS IN
RECOGNITION**
- **SELF DISCOVERY vs.
GATED AND TIME
DELAYED**

DATABASES ARE GROWING RAPIDLY



DATA STORAGE

BLOB & DATA LAKE

BLOB

- Flat
- Access



DATA LAKE

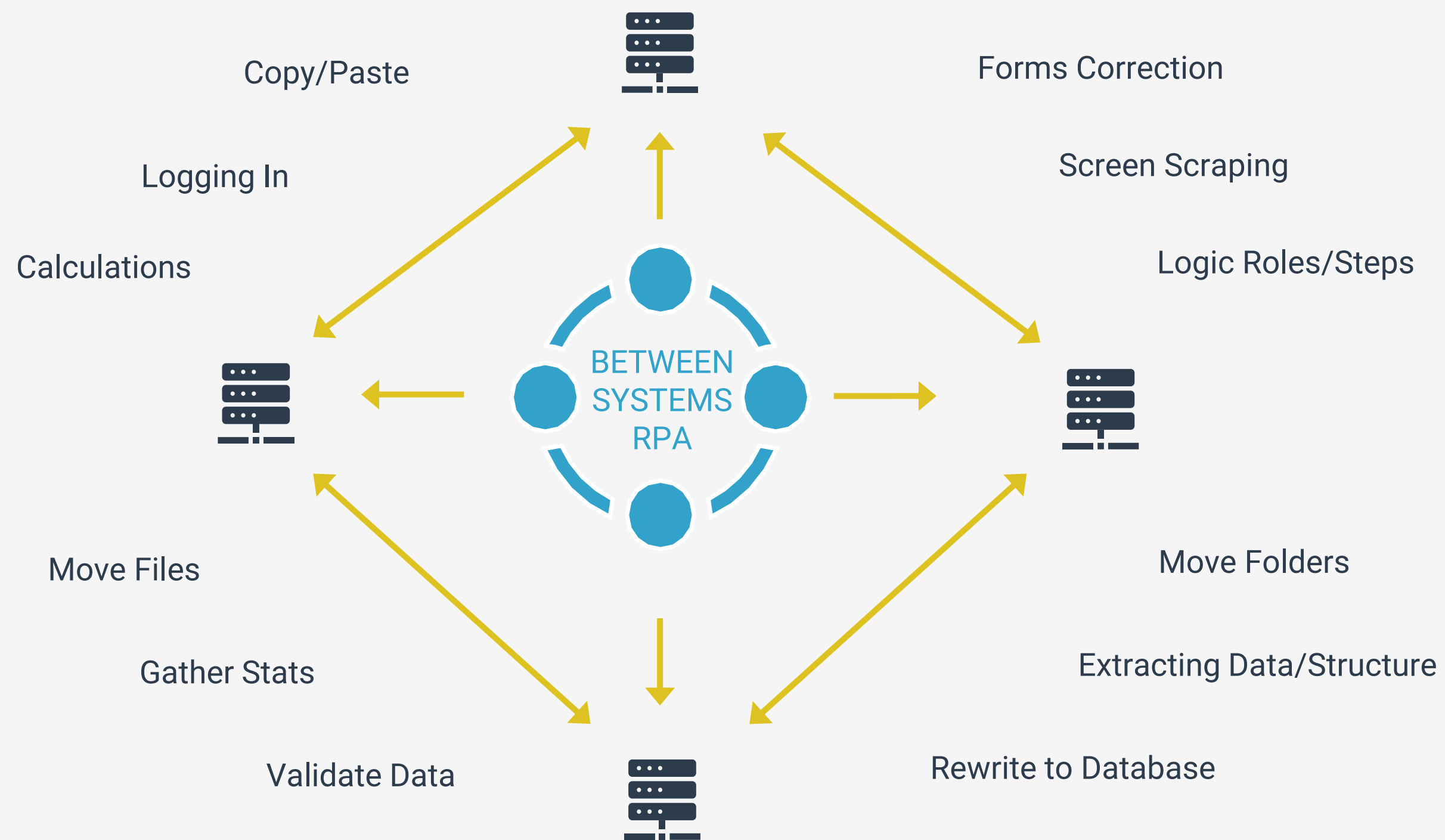
- Hierarchy
- Big Data Option



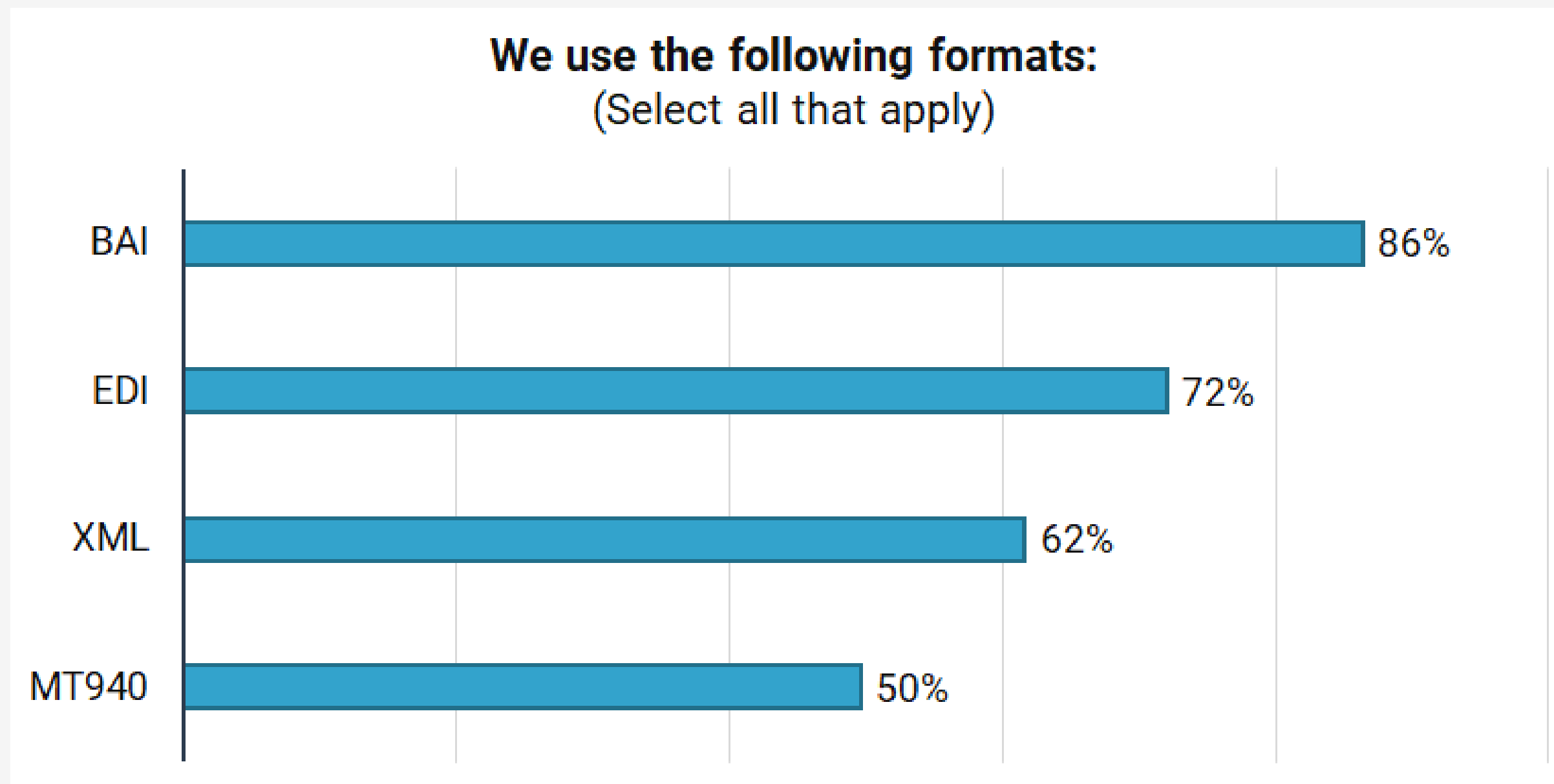
ROBOTIC PROCESS AUTOMATION (RPA)

WHAT CAN IT DO?

- Branding Between Systems
- Automate Tasks Across Environments
- UIPath
- Blue Prism



POLL QUESTION



FORMAT XML

EXTENSIBLE MARKUP LANGUAGE

OLD STYLE

NEW STYLE

This file illustrates Version 2 transmission formats.

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:86:PRIME RATE AS OF TODAY 11 PCT

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MT940

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CAMT (XML)

WHAT IS YOUR DECISION HIERARCHY

ABOUT TECH



Would you buy a bag phone today?



Flexibility – Enriched Data



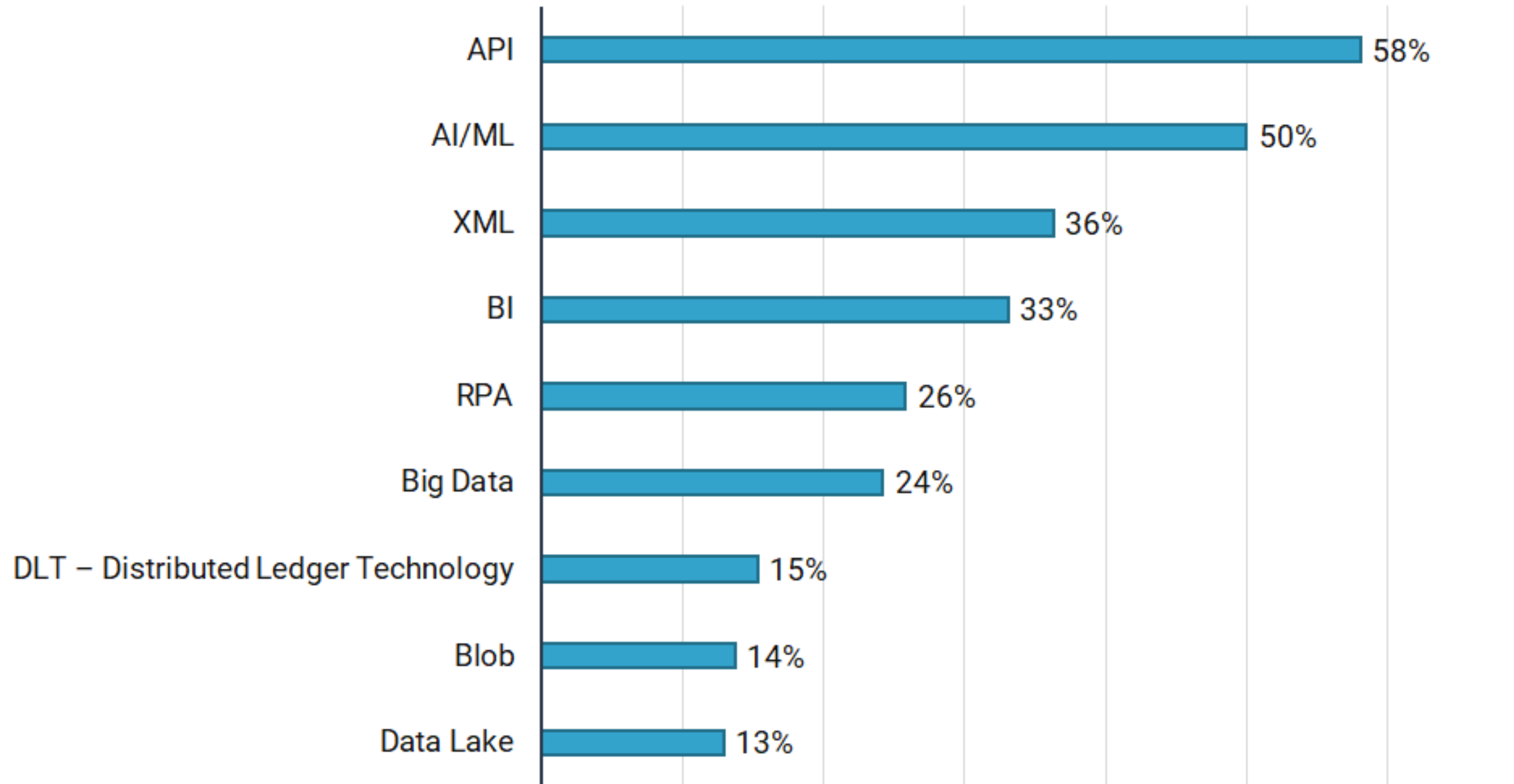
What should you require?



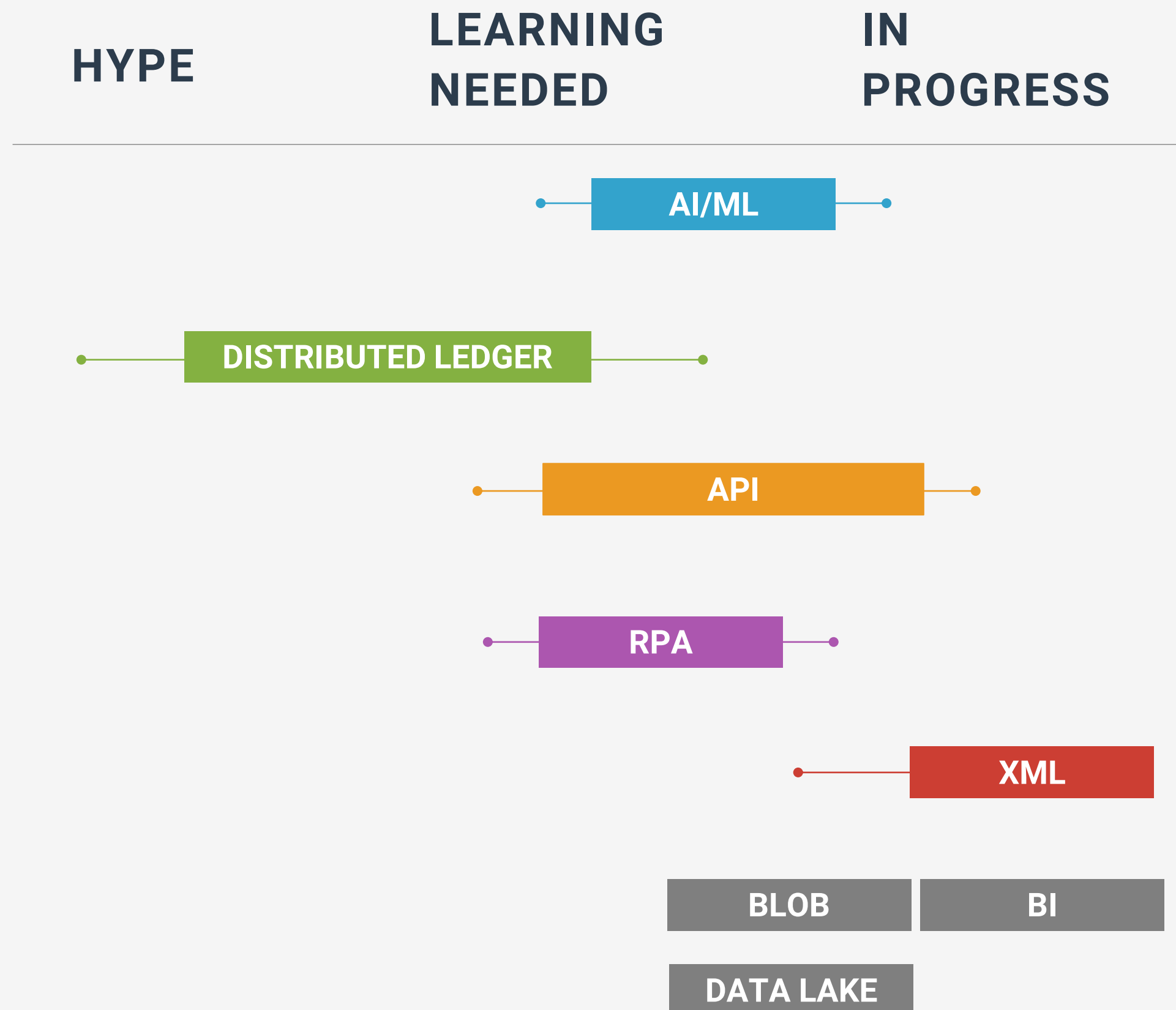
Banks? Tech Providers? Positioning

POLL QUESTION

I think we will find the most value by pursuing learning or action on:
(Select all that apply)



POSITION IN TREASURY



- Example/deploy in system
- Monitor
- Check in/tech vendor
- Assign person
- Primary option going forward
- Learn
- Replace reporting
- Leverage BI resources in firm

WHAT IS THE IMPACT TO US?

DATA, PEOPLE AND OUR TECHNOLOGY STACK



**Big Data / Data
Analytics**

How we look at data



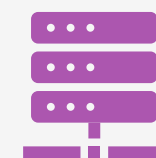
**Democratization
of Treasury
Tech**

*The availability to
the resources*



**People Who
Can Use the
New Tools**

*Growing the team's
ability*



Leads to Different Views of the Tech Stack of Finance

- Accounting
- Treasury
- AP/AR

Having access to what they want to know, when they want to know it

KEY TAKEAWAYS



INVENTORY THE OPPORTUNITIES

- What is on your radar?
- What are others looking at?
- What are others using? Piloting?



PRIORITIZE

- How do the various opportunities stack up (vapor vs. real)?
- What is more important?
- Do you have the capacity to test or adopt?



PLAN

- Creating a plan to learn – or become a learning organization
- Identifying timeframes, responsibilities and approach to achieve your objectives.



PROGRESS

- Monitoring and calibrating relevant technology developments
- Advancing your team's learning and facility with tools
- Adopting and expanding the payoff

LET'S CONNECT.

DON'T LET THE LEARNING END HERE...
CONTACT US WITH ANY FUTURE QUESTIONS.

Thank you for your interest in this presentation and for allowing us to support you in your professional development. Strategic Treasurer and our partners believe in the value of continued education and are committed to providing quality resources that keep you well informed.



STRATEGIC TREASURER

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Give 5 minutes once a month and help your company and fellow treasury professionals by responding to the Global Recovery Monitor.

 [TAKE THE SURVEY](#)